**Department of English  
Mr. Myles**

**Flip Camera Assignment   
(30 Points—Assessment)**

Earlier this week we discussed the importance of writing attention-grabbing paragraphs to “hook” a reader’s interest in our work. Today, we are going to have some fun with this idea.

Your task is to ***create the most attention-grabbing video*** that you can imagine. You may handle this in one of several ways:

* type something on a laptop (a Romantic poem, an opening paragraph for a research paper, etc.) and film the screen as you narrate what you’ve written;
* film yourself acting (you choose the scene/context) or performing an original ad for a TV commercial;
* look for a scene from a popular movie on YouTube, then film the scene (muted) and add a satirical voiceover/commentary

Whichever option you choose, your film must include a***VISUAL*** and an ***AUDIO***component. (No silent movies, please). You may work on this project either on your own or with a partner. You’ll have one full class period to ***plan*** your video. Please keep your video short (max. 2-3 minutes) as we only have one FLIP CAMERA to share. As always, whatever your film should be school appropriate.

***Please note:*** I will be playing your videos to *other* classes for students to discuss and analyze. Likewise, you will see videos from my other classes next week. I will use the following ***rubric*** to assess your work:

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| **Assessment Pts.** | **Criteria** |
| 10 points | Includes a clear *audio* component that seeks to grab a viewer’s attention |
| 10 points | Includes a clear *visual* component that seeks to grab a viewer’s attention |
| 10 points | Student clearly seeks *mastery* of the written/spoken word |